



Win The EV Cafe's help to transition to electric vehicles



In partnership with

GEOTAB®



In March 2020, The EV café was born. We saw the sale of new petrol and diesel cars being phased out by 2030 was raising a lot of questions, and there was a lack of, easy to access, impartial answers being offered. We wanted to help!

Furthermore, lockdown hit and going online became the only way to communicate! As a group, we saw the opportunity to provide this much needed knowledge base in a fresh and creative way without the formality of many other mediums.

Through our combined leverage of industry experience, influence and contacts, plus a very generous helping of humour and frivolity, The EV Café has electrified the industry.

We, at the EV Café, would like to offer an opportunity to have us and our partners, Geotab, The AA and Myenergi give you a start on your journey to electric and zero emission vehicles

Interested? Read on to find out what we can do for you and how you can win this valuable piece of consultancy and practical help, without any cost to you!!



Introducing

Your fully electric
vehicle community

evcafe.org



Jonny Berry

Awarded Nissan's Prestigious Global EV CEO Award in 2016, and GreenFleet EV Champion in 2020. He is a passionate EVangelist who has driven over 150,000 zero "tail pipe" emission miles in the last 5 years. Founder and Head Barista of The EV Café and GF100 most Influential member.

Novuna[®]
Personal Finance



Listed in the Top 100
'Most Influential' in UK Fleet



<https://www.linkedin.com/in/jonnyberry/>

John Curtis

As seen on TV, heard on radio and chairing conferences for the BBC's Country File Live and Channel 4's Grand Designs Live. A proud ambassador for multiple industry leaders and a knowledge on all things sustainable and EV.

Former GF100 most Influential member. Why not anymore? Because now he presents it! (and the GreenFleet Awards host too!)

Front man for the GB EV Rally 2022, travelling from John O'Groats to Lands End and covering every mile with a camera crew.

GF
GREENFLEET
AWARDS
2021



<https://www.linkedin.com/in/mrjwcurtis/>

Paul Kirby

30 years Automotive Industry experience specialising in the Fleet / Leasing sector, featured on Fully Charged championing the transition to an Electric Van future. Recognised by Greenfleet as an "EV Champion" in 2021 and GF100 most influential member.

Paul is now head of his own business providing consultancy, training and media support for companies and fleets looking to transition to Zero Emission operations



Listed in the Top 100
'Most Influential' in UK Fleet



<https://www.linkedin.com/in/thepaulkirby/>

Sara Sloman

Sara has more than 15 years experience in transport and infrastructure. She is a strong believer in supporting all modes of transport for a sustainable future and her passion is clean energy and zero emission mobility.

She is Head of Future Mobility at Elmtronics (recently acquired by Mer). Sara was once again celebrated as an Inspirational Woman in EV at the EV Summit in 2021. This nomination follows being named an EV Champion in 2018 and she has featured on the GF100 list in since 2019.

eltronics™

mer
Pure energy from Statkraft

EV SUMMIT
2021
PRESENTS

TOP WOMEN IN EV

TOP WOMEN
IN EV

A WEEK LONG CELEBRATION OF ELECTRIC WOMEN
26 APRIL - 2 MAY

Brought to you by

SARA



<https://www.linkedin.com/in/sara-sloman-4a3b2711/>

Sam Clarke

Sam has been the familiar face in the EV community for nearly 20 years having been an entrepreneur, investor, EV evangelist and industry advisor on all things EV during his career. He has owned and run multiple award-winning EV related companies and now works as Chief Vehicle Officer for GRIDSERVE Sustainable Energy.

He was also a previous winner at the Great British Entrepreneurs Awards and #25 on the GF100 most Influential List having been on the list since it launched in 2016.



GREAT BRITISH
ENTREPRENEUR
AWARDS

Eco Entrepreneur
of the year 2015



SAM



<https://www.linkedin.com/in/samclarke946/>

Testimonials

The logo for National Grid, featuring the word "nationalgrid" in a blue sans-serif font. The "national" part is in a lighter blue, and "grid" is in a darker blue.

“The EV Café has been a beacon of light in dark days of Covid-19 lockdown, a warm, safe and comforting environment. Being amongst friends to debate, discuss, myth bust and generally support the managed transition to decarbonise our road fleet.

The EV Café has not shied away from the difficult conversations but had handled them head-on in open, supportive and compassionate way. With a mix of fun, attendee engagement and great ‘guests’ this has been the unique ‘go to’ free EV event”

Graeme Cooper

Project Director – Transport
Decarbonisation
National Grid



“At a time when the world was floundering under lockdown, when EV businesses and experts didn’t know how to interact, the EV Café appeared as an oasis on the horizon and helped many of us escape from the desert of business uncertainty.”

Edmund King, OBE
AA president



“The EV Café is a great place for likeminded people to take a break from their normal day and learn, discuss and reflect on all areas of electric vehicles. The quality of the guest speakers, the combined knowledge of the panellists and the contribution from the audience gives a great all round viewpoint of the topics being discussed.

On top of this, it allows all EV advocates a forum to network and discuss the pressing issues of the day and explore what the future could look like with a joined up approach across all industries.

And if that wasn’t enough, it’s all done in a light hearted inclusive way meaning that questions come from people looking to start their journey, to those a long way down the road!”

Neil Chamberlain
National EV Manager
SSE plc



“The EV Cafe has been one of the best platforms that we have been given the opportunity to speak on. Since we were invited to speak in June 2020, we are still receiving new enquiries 4 months later from people who saw us in the cafe. It has opened doors to international partners that would have otherwise been very difficult to get a foot in the door with. I would definitely encourage anyone with an interest in EVs whether personal or business to get involved with the EV Cafe.”

Ashley Tate
Co-Founder
Mina Energy





About You: The companies we hope to help

- Yet to begin the implementation of Zero emission / Electric vehicles
- Have 100+ vehicles, a mix of Vans and Cars (trucks considered too)
- Are open to promoting what you will be doing with us and our partners
- Developing or have developed some plans regarding decarbonisation and want to accelerate this
- Willing to consider how to minimise your transport carbon footprint
- Will provide the details required in the application form (see overleaf)



Application: The details we need



EV Cafe: Ending the ICEAge, powered by Geotab

Fleet Consultancy Project Application Form

Contact Details

Full Name:
Job Title:
Company Name:
Email Address:
Contact Number:

Fleet Details

Total number of vehicles in fleet:
Breakdown of vehicles: <number of cars, vans and HGV's>
What industry do you operate within?
Do you have an existing telematics provider? Yes/No
If yes, who are they and when does your contract end?
How do you procure your fleet?
How do you procure your fuel?

Sustainability in your company

Does your company have a sustainability goal?? Yes/No
If yes, please provide additional details on this:
Do you know how much carbon your business generated in 2021?
Do you have electric vehicles in your fleet today? If so, how many/percentage of fleet:
What is your primary concern with transition from your fleet of internal combustion engine vehicles?
Are you running any other sustainability projects within your organisation?

Why should your company be selected for this fleet consultancy project?

What does your company want to achieve as a result of this project?

Are there particular pain points within your fleet that you would like to improve/resolve?

Consent

If your application is successful, you may be required to participate in promotional activities (e.g. public case studies, interviews, social media promotion) in relation to this fleet consultancy service.

By submitting this application, you acknowledge that each party below may contact me for any related marketing activities (such as product or service promotion) offered through this fleet consultancy project and have read and understood their respective privacy policies.

Geotab - for more information please read their privacy policy.
EV Cafe



Request application at hello@evcafe.org or visit: www.ev-cafe.org/consultancy-application



Project: To support transition to electric vans and/or create a plan to decarbonise

The 'GROW' Decarbonisation plan

- Goals:** Establish realistic “SMART” goals aligned to company targets
- Reality:** Review the current situation including Stakeholders, drivers, barriers
- Opportunities:** Identify where and how to Get started - Vehicles, Infrastructure, Carbon reduction
- Whats next:** Develop the timeline for future activities – vehicle availability, additional infrastructure, communications, Driver Training





Considerations and Context

- Recognise not all fleets can Transition now
- Focus on vehicles and being “Fit for Purpose” – current vehicle availability
- Encourage Transition – one step at a time #getstarted
- Focusing on in-life and downtime mitigation
- Driver and stakeholder engagement





- Scoping x 2 days onsite with key stakeholders
- Up to 100 FREE Telematics units to support evaluation from Geotab
- Plan creation and recommendations
 - TCO model
 - Infrastructure (charging) planning and costs
 - Free home chargers for 2 staff to test and learn
 - Weekly Check in
- Execution support
 - Stakeholders
 - Drivers
 - RFP – for key requirements
- Deployment support (additional if required)
 - Demo vehicles sourced and provided
 - Driver training / Handovers
 - Operational considerations



Delivery plan – The scope of the offer

The results:



- Identification of stakeholders, wider requirements and pricing
- A clear understanding of the opportunity to electrify fleet and vehicles into fleet (or ordered)
- Total Cost of ownership evaluation and comparison, including required long term investment
- How to operate and maintain an EV fleet
- Future road map and action plan



Commercial Value – EV Café Consultancy



- Team of 5 industry experts, covering vehicles, charging, sustainability and emobility
- Access to black book of key industry contacts
- Media team to capture video content, creating content for your use and to cover off the whole journey
- Social media activity raising your profile and highlighting the project progress
- Support of our partners in data gathering, analysis and recommendations
- Provision of vehicles where possible to prove the theory
- Driver training
- 2 x Charge points for staff fitted at home or workplace

Estimated Value £28,000*

*Subject to Terms and conditions and all figures subject to VAT at the prevailing rate.



#1 Paul



#2 Sara



#3 Jonny



#4 John



#5 Sam



EVSpotting

THE EV Cafe



THE EV Cafe

In partnership with

**YOUR BRAND
HERE**

Thank you

hello@EVcafe.org

www.linkedin.com/company/69264522